

SGCNZ/Adam Foundation Shakespeare Video Title Card Competition 2027

SGCNZ / ADAM FOUNDATION SHAKESPEARE VIDEO TITLE CARD COMPETITION 2027

Chances to win money and the opportunity to have your Video Title Card exhibited at the SGCNZ National Shakespeare Festival! The winning design will be used as the official 2027 Video Title Card

Your work can count towards NCEA if applicable.

1. **Design a Title card for the SGCNZ National Shakespeare Festival 2027 Video**
2. **Present it as actual size in landscape, on an A4 page or A5 page**
3. **Include the words SGCNZ National Shakespeare Festival 2027. Leave a space, with a subtle background, below for the videographer to insert the name of play, scene, school etc**
4. **Write an accompanying rationale of approximately 200 words describing:**
   - why you are using the reflected style and image
   - the target audience to whom you are directing the design
5. **Include the SGCNZ, Ministry of Education & The Adam Foundation logos**
6. **Send with the attached entry form to each design by 31st March 2027**

To:
SGCNZ
Static Image Competition
PO Box 17215
Wellington 6147

or courier to:
SGCNZ
Static Image Competition
65 Abel Smith Street
Wellington 6011

7. **Enclose a prepaid envelope or tube with a courier sticker and return-to-sender address for returning the original of your entry**

CRITERIA

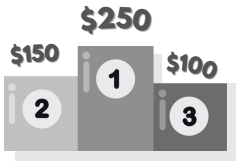
Any students at secondary school, home schooled, or community groups from Year 7-13, under 20 years of age are eligible to enter

All spelling must be accurate

Designs and rationale must not have used any generative AI

Entrants must be a Friend of SGCNZ either through their school, home school cluster OR community groups, OR individually

PRIZES



NB: The value of the prizes may vary depending on the entries and the judges, decisions.

Prize winners will be announced at the SGCNZ National Shakespeare Festival Award Ceremony at 7.00pm, 6 June 2027 at the St James Theatre in Wellington.

The finalists will have a chance to attend workshops at SGCNZ National Shakespeare Festival free-of-charge on 4 June in Wellington.

The winning designs will be displayed at the SGCNZ National Shakespeare Festival.

For further information please contact
Dawn Sanders ONZM, QSM, SGCNZ Chief Executive
P: 04 384 1300 / 027 283 6016 E: dawn@sgcnz.org.nz sgcnz.org.nz/competitions

The Judges' decisions shall be final and no correspondence entered into.

SGCNZ reserves the right to retain and discuss with the designer any future use of the winning designs.

SGCNZ
Shakespeare Globe Centre New Zealand

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Due 31st March 2027

Name:

Postal address:*

Town/City: **Postcode:**

School:

Home School Cluster/Community Group:

Student in Year: **Date of Birth:**

Mobile: **Ethnicity:**

Email: **Male** **Female** **Diverse**

Play:

***School postal addresses must be a PO Box or Private Bag address**

Entrants may enter under their school's/home school cluster/community group's Friend's Membership or personal Membership. Please tick applicable box:

- ☐ My School/Home School Cluster Group is a financial Friend of SGCNZ
- ☐ Enclosed please find my School's Friend's Fee $225/Home School Cluster/Community Group Friend's Fee $120 (please circle one)*
- ☐ I am a Student Friend of SGCNZ
- ☐ Enclosed please find my Student Friend Fee $50
- ☐ I enclosed a prepaid envelope or courier sticker for the return of my designs

All amounts include GST. This must be paid electronically via the Membership Form on our website. *If necessary, please discuss reductions to the Friends' Membership Fees with the Chief Executive.

I agree to my art-work being utilised for the 2027 SGCNZ Shakespeare Festival Video Title Card, reproduced in the SGCNZ's Accent on Shakespeare-SGCNZ News, the media, on websites and in magazines and in NZ, and being sent to sponsors and relevant organisations.

Student's signature

Date

I verify that this work is that of the student named above.

Teacher's name(if applicable): **Mobile/landline:**

Teacher's signature (if applicable): **Email:**

Parent's/Caregiver's name(if applicable): **Mobile/landline:**

Parent's/Caregiver's signature: **Email:**

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